



STATE PROCUREMENT OFFICE  
NOTICE OF REQUEST FOR EXEMPTION  
FROM HRS CHAPTER 103D

TO: Chief Procurement Officer  
FROM: Department of Water, County of Kauai  
*Name of Requesting Department*

Pursuant to HRS § 103D-102(b)(4) and HAR chapter 3-120, the Department requests a procurement exemption for the following:

1. Describe the goods, services or construction:  
Radio advertising contract.

2. Vendor/Contractor/Service Provider:	Pacific Media Group (KONG Radio Group)	3. Amount of Request:	\$ 9,047.12		
4. Term of Contract From:	7/1/2019	To:	6/30/2020	5. Prior SPO-007, Procurement Exemption (PE):	

6. Explain in detail, why it is not practicable or not advantageous for the department to procure by competitive means:  
Selection of this radio station is based on the targeted audience, and this is exempt from Chapter 103D, HRS, pursuant to section 3-120-4(b)(14).

7. Explain in detail, the process that will be or was utilized in selecting the vendor/contractor/service provider:  
Pacific Media Group (KONG Radio Group) is Kauai's civil defense radio station with a very wide outreach that the Department would like to extend its messages to. The Department met with Pacific Media Group's (Pacific Media Group) General Sales Manager, Denise Roberts and discussed the Department's need for consistent radio advertising to notify the public of water system-related announcements (i.e. water shutdowns, road closures, emergency water conservation or outages, workshops, festivals and general water information). Pacific Media Group (KONG Radio Group) agreed to the Department's need for flexibility on airing announcements and offered the Department a primetime spot when ads are scheduled.

8. Identify the primary responsible staff person(s) conducting and managing this procurement. (Appropriate delegated procurement authority and completion of mandatory training required).

\*Point of contact (Place asterisk after name of person to contact for additional information).

Name	Division/Agency	Phone Number	e-mail address
*Jonell Kaohelaulii	Administration	245-5461	jkaohelaulii@kauaiwater.org

*All requirements/approvals and internal controls for this expenditure is the responsibility of the department. I certify that the information provided above is, to the best of my knowledge, true and correct.*



Department Head Signature

6/19/19

Date

**For Chief Procurement Officer Use Only**

Date Notice Posted: 6/19/19

Inquiries about this request shall be directed to the contact named in No. 8. Submit written objection to this notice to issue an exempt contract within seven calendar days or as otherwise allowed from date notice posted to:

[state.procurement.office@hawaii.gov](mailto:state.procurement.office@hawaii.gov)

Chief Procurement Officer (CPO) Comments:

Approved

Disapproved

No Action Required

Chief Procurement Officer Signature

Date

6/5/2019

DATE

NEW  REVISED  BANK

**Kauai Department of Water**

ADVERTISER

**Annual Contract**

BILLING AGENCY

**July 2019 - June 2020**

TITLE / PRODUCT / ESTIMATE

**Denise Roberts**

ACCOUNT EXECUTIVE

CONTRACT #

- CASH
- TRADE
- NTR
- KQNG FM 93.5
- SHAKA 103.1 FM
- KSRF PA'INA 95.9 FM
- KUAI AM 570



Start Date	End Date	Day Part	Length	M	Tu	W	Th	F	Sa	Su	Per Wk	Total	\$ Per	Total \$
<b>Client to Receive:</b>														
* Bank of 216 x :30 commercials (All Stations = 864) - Commercials will air 6a-7p														
* Bank of 216 x :30 PSA commercials (All Stations = 864)- Commercials will air BTA														
<b>Total Commercials = 1,728</b>														
<b>(Plus 179 + 179 commercials from previous contract)</b>														
<b>Cost: \$720 plus tax per month, July 2019 - June 2020 (12 Months)</b>												12	\$720.00	\$8,640.00
<b>Contract Includes:</b>														
* Interview(s) on KONG FM 93.5														
* KONG Community Calendar Mention														
* Social Media Support														
<b>SUBTOTAL</b>														
Total Weeks of Broadcast		52	Totals											\$8,640.00
												Tax: Hawaii GET @ 4.712%		\$407.12
												<b>Grand Total:</b>		<b>\$9,047.12</b>

Additional Conditions - or - Instructions:

Please contact Denise Roberts at 855-2552 or 635-5093 with questions. Mahalo!

Contract subject to 4.712% Hawaii State General Excise Tax

Bills are due and payable each month within 15 days of presentation of invoice. Interest at the rate of one percent (1%) may be charged on overdue accounts. Client agrees that in case default is made in payment the whole amount due is to become immediately collectible at the option of the Station. In case collection or suit for collection is instituted through an attorney and/or collector, client promises to pay all costs of collection including attorney's and/or collector's fees equal to 33-1/3% of the sum remaining unpaid. The provisions of this agreement shall apply to and bind the executors, administrators, successors and assigns of the respective parties.

Denise Roberts - General Sales Manager

Accepted for Advertiser or Agency

Accepted for Pacific Media Group- KONG Radio Group

Phone: (808)245-9527

KONG Radio Group  
PO Box 1748 Lihue, HI 96766  
6/7/2019 2:58 PM

Fax: (808)245-3563